



13th Annual Pink Up the Spots Sponsor Request Letter

On behalf of the Ancient City Game Fish Foundation, we would like to invite you to become a sponsor of the upcoming 13th Annual Pink Up the Spots Charity Fishing Tournament benefiting Pink Up the Pace.

This special event brings together anglers, families, local businesses, and community supporters for a day of fishing, fellowship, and giving back — all in support of breast cancer patients and their families in our local community. All proceeds from the tournament directly benefit the foundation and help provide critical support services, screenings, education, and resources for those impacted by breast cancer.

We are currently seeking sponsors to help make this event a success. Your sponsorship will not only support a meaningful cause, but it will also provide valuable exposure for your business through tournament advertising, social media recognition, event signage, and community engagement opportunities.

As a sponsor, your business will be recognized as a community partner committed to making a positive impact on the lives of local families affected by breast cancer.

We would be honored to have your support for this year's Pink Up the Spots Charity Fishing Tournament. If you are interested in sponsoring the event or would like additional information regarding sponsorship levels and benefits, please contact us at 904-669-1890 or email us at PinkUptheSpots@yahoo.com

Thank you for your consideration and for supporting this important cause. Together, we can help make a difference — one cast at a time.

Sincerely,

Valerie Pacetti, Pink Up the Spots (PUTS) Tournament Director

Ancient City Game Fish Association (A.C.G.F.A) aka Ancient City Game Fish Foundation (A.C.G.F.F.)

Pink Up the Spots Charity Fishing Tournament Email: PinkUptheSpots@yahoo.com Phone: 904-669-1890

Pink Up the Spots Fishing Tournament Sponsorship Packet

St. Johns County, Florida

About the Pink Up the Spots Tournament

Ancient City Game Fish Foundation has had the honor of hosting this event for the past 13 years; we have donated over \$60,000.00 to the Pink Up the Pace. The Pink Up the Spots Redfish Tournament is a community-focused event bringing together anglers, families, and local businesses for a fun and competitive day on the water, while also supporting the Pink up the Pace Foundation. Our goal is to support this organization to provide funds to help citizens in our community in need of preventative exams to detect breast cancer.

Pink Up the Pace is a non-profit organization dedicated to raising funds to assist in the early detection of breast cancer. Founded in 2009 by Cindy Ortiz Chaconas, the organization aims to support both women and men affected by breast cancer in St. Johns County. Through various initiatives, including the annual Pink Up the Pace 5K Walk/Run, the organization raises money to provide imaging services and financial assistance to those in need, ensuring that more individuals can access necessary breast cancer screenings and treatment.

Why Sponsor?

- Brand exposure to local anglers and families
- Recognition on social media and event materials
- Community involvement and goodwill
- Opportunities to display banners or promotional items
- Networking with local businesses and outdoor enthusiasts
- Donation to a tax-exempt charity.

Sponsorship Levels

Level	Amount	Benefits
Platinum	\$5,000	<ul style="list-style-type: none">• Banner recognition- Banners will be posted at numerous locations in St. Johns County and will be advertised at the Pink Up the Pace 5K which draws thousands of participants. This event is held the weekend before the tournament.• Logo on flyers posted around St. Johns County• Local Radio Advertisement• Sponsor can provide promotional items for captains' bags• Complimentary registration for four (4) anglers.• Logo on event apparel• Four (4) Tournament Shirts• Sponsor will be posted on ACGFA and Pink Up the Spots Facebook Page• Logo on ACGFA website for 12 months• Complimentary vendor booth (optional)

Gold	\$2,500	<ul style="list-style-type: none"> • Banner recognition- Banners will be posted at numerous locations in St. Johns County and will be advertised at the Pink Up the Pace 5K which draws thousands of participants. This event is held the weekend before the tournament. • Logo on flyers posted around St. Johns County • Sponsor can provide promotional items for captains' bags • Complimentary registration for three (3 anglers) • Logo on event apparel • Three (3) Tournament Shirts • Sponsor will be posted on ACGFA and Pink Up the Spots Facebook Page • Logo on ACGFA website for 12 months • Complimentary vendor booth (optional)
Silver	\$1,000	<ul style="list-style-type: none"> • Banner recognition- Banners will be posted at numerous locations in St. Johns County and will be advertised at the Pink Up the Pace 5K which draws thousands of participants. This event is held the weekend before the tournament. • Sponsor can provide promotional items for captains' bags • Sponsor will be posted on ACGFA and Pink Up the Spots Facebook Page • Logo on ACGFA website for 12 months
Bronze	\$750	<ul style="list-style-type: none"> • Sponsor can provide promotional items for captains' bags • Sponsor will be posted on ACGFA and Pink Up the Spots Facebook Page • Logo on ACGFA website for 12 months
Pink	\$500	<ul style="list-style-type: none"> • Mammogram Sponsorship • Logo on ACGFA website for 12 months
Please have Sponsor form and logos submitted by August 15, 2026.		

Suggested Raffle Donations

- Gift cards
- Fishing rods and reels
- Coolers
- Tackle and bait
- Inshore/Offshore Fishing Charter
- Boat safety items
- Lottery gift baskets
- Boat detailing certificates
- Restaurant gift baskets
- Marine fuel cards
- Crab Traps
- Apparel



13th Annual Pink Up the Spots Tournament

SPONSORSHIP FORM

Please indicate your sponsor level or raffle item donation below.

All Proceeds are donated to the Pink Up the Pace

Sponsor Information

Company or Name:

Contact (phone or email):

Sponsor Level / Amount:

\$

Payment Method:

Check

Cash

Please send business logos and completed sponsorship form by August 15, 2026.

Business Logo Requirements: Logos should be in .jpg or .png format and hi-resolution

Raffle Item Donation

Raffle item and estimated cost:

Return & Payment Information

Make checks payable to **Ancient City Game Fish Foundation, Inc.**

Please return completed form to **PinkUptheSpots@yahoo.com**

Questions? Contact Tournament Director Valerie Pacetti at **904-669-1890**

Email: **PinkUptheSpots@yahoo.com**

Thank you for your contributions and support!

Ancient City Game Fish Foundation, Inc. is a 501(c)(3) non-profit organization | Federal Tax ID 41-2568686