



Ancient City Game Fish Association 2021 Challenge Tournaments

The Ancient City Game Fish Challenge is one of the longest running tournaments in Northeast Florida. The tournament is produced and managed by Ancient City Game Fish Association, a not-for-profit organization founded in 1958. Our goal is to serve and promote the local fishing in our community.

The ongoing success of the Challenge Tournaments is based on our club's ability to maintain and develop lasting relationships with our sponsors. Our 2021 tournaments are scheduled for July 8 - 11th.

Attached are the benefits you will receive by partnering with us in this event. Packages may be customized to fit your needs and/or modified to include your product as part of your sponsorship commitment. All sponsorship levels include an ad in our Challenge Magazine.

We welcome quality companies in our local community to be part of this great event. If you would like to be contacted by an ACGFA member for more specific information call the ACGFA point of contact listed below.

Sincerely,

Erin Johnson
Steve Stombock
Challenge Co-Directors
P.O. Box 2001
St. Augustine, FL 32085-2001

POINT OF CONTACT _____
PHONE NUMBER _____

2021 ACGFA Challenge Business Sponsorships

Offshore Kingfish Division Sponsor - \$10,000.00

Your business will be the Kingfish Tournament Division Headliner

- Challenge Event Kickoff party at your business location before June 1, 2021.
- Your business will be featured in color on the front cover of the Challenge magazine.
- One full page ad inside the magazine.
- Four entries to the Kingfish Division of the Challenge Tournament.
- Your logo will be printed on the back and left sleeve of the tournament shirts. Each captain registered in the event will receive a shirt. Shirts will also be sold at the event while supplies last.
- Four Tournament shirts in sizes of your choice.
- You have the option to have premium placed booth at the tournament.
- You can display two large business banners at the tournament for the weekend.
- Your logo will be the center of the main tournament banner to be displayed around town.
- Your business representative will present all offshore event prizes to winners.

Inshore Redfish Division Sponsor - \$5,000.00

Your business will be the Redfish Tournament Division Headliner

- Your Business will be featured in color on the back cover of the Challenge magazine.
- One full page ad inside the Challenge magazine.
- Four entries to the Backwater Division of the Challenge Tournament.
- Four Tournament shirts in sizes of your choice.
- Your business logo featured on the front page of the brochure.
- Your logo will be printed on the back of the tournament shirts. Each captain registered in the event will receive a shirt. Shirts will also be sold at the event while supplies last.
- You have the option to have premium placed booth at the tournament.
- You can display one large business banner at the tournament for the weekend.
- Your logo will be the center of the main tournament banner to be displayed around town.
- Your business representative will present all offshore event prizes to winners.

2021 ACGFA Challenge Business Sponsorships

Junior Angler Challenge Sponsor - \$3,000

Your business will be the Jr Angler Tournament Division Headliner

- Your business will be featured on a Full Page ad in the Challenge magazine.
- The business logo of your choice design will be on junior challenge event shirts.
- Your business logo on the front page of the Challenge magazine.
- Junior event tournament shirts in sizes of your choice for your staff not to exceed 10.
- You can display one of your business banners at the Challenge event.
- Your business representative will present all Challenge Junior event prizes to winners
- 4 Junior Challenge tournament entries.
- 1 Kingfish Challenge entry.
- Photo opportunities at Kids clinic prior to Junior Captains meeting.

Big Fish Challenge Sponsor - \$3,000.00

Your business will be the Challenge Big Fish Headliner

- One full page ad inside the Challenge magazine.
- Your business representative will present all event prizes to big fish winners.
- Four entries to the Backwater Division of the Challenge Tournament.
- Your business logo will be on the front page of the magazine.
- Your logo will be printed on the tournament shirts to be sold at the tournament.
- You have the option to have a display booth at the tournament.
- You can display one of your business banners at the tournament for the weekend.
- Three Tournament shirts in sizes of your choice.

2021 ACGFA Challenge Business Sponsorships

Actual Value Shown In Brackets

Gold \$2,000.00

- Your business ad will be featured on a **FULL** page in the Challenge magazine.
- Your business log on the front page of the Challenge magazine.
- Your logo will be printed on the tournament shirt.
- You have the option to have a display booth at the tournament.
- One entry to the Kingfish Challenge Tournament.
- You can display one of your business banners at the tournament for the weekend.

Silver \$1,000.00

- Your business ad will be featured on a **HALF** page in the Challenge magazine.
- You have the option to have a display booth at the tournament.
- One entry to the Kingfish Challenge Tournament.
- You can display one of your banners at the tournament for the weekend.

Bronze \$750.00

- Your business ad will be featured on a **QUARTER** page in the Challenge magazine.
- You can display one of your business banners at the tournament for the weekend.
- You have the option to have a display booth at the tournament.

Associate \$500.00

- Your business ad will be featured on a **QUARTER** page in the Challenge magazine.
- You can display one of your banners at the tournament for the weekend.

Business \$300.00

- Your business ad will be featured on a **BUSINESS CARD** size in the Challenge magazine.

****One Kingfish Challenge Entry Maybe Exchanged For Two Angler Entries for The Redfish Challenge****

The Ancient City Game Fish Association donates a % of profits after expenses each year to local charities.

**COPIES OF THE CHALLENGE MAGAZINE WILL BE DISTRIBUTED
FROM DAYTONA BEACH TO AMELIA ISLAND!**

Business Name: _____

Contact Name: _____ Phone #: _____

E-mail: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Select ONE Package: _____ Kingfish \$10,000 _____ Redfish \$5,000 _____ Jr Angler \$3,000

_____ Gold \$2,000 _____ Silver \$1,000 _____ Bronze \$750 _____ Associate \$500 _____ Business \$300

For Associate Package and above will a display booth will be used?

For Silver Package and above will your complimentary tournament entries be used?

For Associate Package will you be displaying a business banner at the event?

Sponsor Signature: _____ Date: _____

ACGFA Signature: _____ Date: _____

Sponsorship packages are available for cash only unless otherwise noted below. Substitutes for cash packages must provide for donation of goods that can be used towards the tournament (i.e. raffle items, captain's bags, etc.) Cash Substitutes are allowed at the discretion of the ACGFA Challenge Committee. For Gold, Silver and Bronze Sponsorship packages a minimum 25% value MUST BE cash.

Sponsorship Contract Package Modifications:

Payment, logo, artwork (one change) and signed agreement due by: